

Spring Craft Market Sponsorship

\$500 LEVEL

- *Premier Benefit:* Virtual Booth at the event where you can promote your company with a video or interact live with visitors
- 10 Complimentary Event Tickets
- All other benefits listed at the \$250 level

\$250 LEVEL

- 5 Complimentary Event Tickets
- Logo prominently featured on printed and emailed marketing materials
- Logo with live link included:
 - On Peters Valley's website beginning the weeks leading up to event and for at least 4 months after
 - On Event Registration site once live
 - On Event Reception page during event
- Tagged & thanked in event promo on social media platforms
- Acknowledged in event press release and listed in correspondence with media outlets

Combo Packages

PACKAGE 1: \$350 (\$500 VALUE)

Includes all benefits at the:

- \$250 Virtual Spring Market level
- \$250 Fall Craft Fair level

PACKAGE 2: \$600 (\$750 VALUE)

Includes all benefits at the:

- \$250 Virtual Spring Market level
- \$500 Fall Craft Fair level

PACKAGE 3: \$1,250 (\$1,500 VALUE)

Includes all benefits at the:

- \$500 Virtual Spring Market level
- \$1,000 Fall Craft Fair level

Fall Craft Fair Sponsorship

All levels include:

- Logo prominently featured on all printed and emailed marketing materials
- Linked and listed online, including on websites and social media

GOLD SPONSOR: \$5,000

- Named as a Presenting Sponsor of the event and of the Gold Award for 1st Place Exhibitor
- Presence at the event and/or business information distributed to every attendee
- Includes 50 tickets to event

SILVER SPONSOR: \$2,500

- Named as a Presenting Sponsor of the Silver Award for 2nd Place Exhibitor
- Presence at the event and/or business information distributed to every attendee
- Includes 40 tickets to event

BRONZE SPONSOR: \$1,500

- Named as a Presenting Sponsor of the Bronze Award for 3rd Place Exhibitor
- Presence at the event and/or business information distributed to every attendee
- Includes 30 tickets to event

EMERGING SPONSOR: \$1,000

- Named as a Presenting Sponsor of the Emerging Artist Award for Best Exhibitor in the Emerging Artist Category
- Includes 20 tickets to event

SUPPORTING SPONSOR: \$500

- Includes 10 tickets to event

CRAFT ENTHUSIAST SPONSOR: \$250

- Includes 5 tickets to event